



MEDIA INFORMATION SHEET

The logo



Four colour version: only to be used on a white background
Black: 100K : Red:0C/100M/100Y/10K : Grey: 65K
or PMS 485C



Greyscale version: only to be used on a white background
Black: 100K : Grey: 65K



Reversed version:
All elements print in solid white - this version must not be used
on a background that is less than 65% tint or total ink capacity

The typefaces

The font used for the logo and web address is Metro (Bitsream version is Geometric 415).
All headings and body copy use Helvetica light / Bold as appropriate.

The colours

Black: 100K : Red:0C/100M/100Y/10K : Grey: 65K
or PMS 485C

Downloads

If you require a logo or information regarding this information sheet - please email:
info@broadwayartsfestival.com