



## MEDIA INFORMATION SHEET

This is the interim media information sheet; when The Broadway Arts Festival website is published in Autumn 2009 this will be updated and posted in the media section of the site.

### The logo

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Four colour version: only to be used on a white background  
Black: 100K : Red:0C/100M/100Y/10K : Grey: 65K  
or PMS 485C



Greyscale version: only to be used on a white background  
Black: 100K : Grey: 65K



Reversed version:  
All elements print in solid white - this version must not be used on a background that is less than 65% tint or total ink capacity

### The typefaces

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The font used for the logo and web address is Metro (Bitsream version is Geometric 415).  
All headings and body copy use Helvetica light / Bold as appropriate.

### The colours

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Black: 100K : Red:0C/100M/100Y/10K : Grey: 65K  
or PMS 485C

### Downloads

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If you require a logo or information regarding this information sheet - please email:  
[studio@broadwayartsfestival.com](mailto:studio@broadwayartsfestival.com)