



John Singer Sargent RA  
*Carnation, Lily, Lily, Rose*  
painted in Broadway, the Cotswolds  
© Tate London 2009

Do come and enjoy Broadway's artistic heritage and join in the celebrations during June 2012.

To register your interest  
or for more details visit  
[www.broadwayartsfestival.com](http://www.broadwayartsfestival.com)

Broadway Arts Festival  
Dickens House  
20 High Street  
Broadway  
Worcestershire  
WR12 7DT  
United Kingdom

Broadway Arts Festival Trust  
Charity Registered No. 1137844.

9<sup>th</sup> – 17<sup>th</sup> June 2012

Celebrating the work of  
John Singer Sargent RA  
and the Broadway Colony  
featuring artist and garden designer  
Alfred Parsons RA (1847 – 1920)



Alfred Parsons R.A.  
*Orange Lilies, Broadway, Worcestershire c.1911*  
Oil on canvas, 92 x 66 cm  
© Royal Academy of Arts, London; photographer: J. Hammond

*Celebrating Art and Education  
in the show village of England*



**B**roadway Arts Festival was inaugurated in 2010 as a biennial celebration of our village's artistic heritage and its enduring relationship with a world-famous colony of American artists and writers who visited and worked here in the 19<sup>th</sup> century.

The Festival is a charity with the following aims:-

- To broaden the appeal of Broadway as a destination for art and associated education locally, nationally and internationally to create a bursary to support young artists.
- To raise awareness of our community's rich links with the arts.

Broadway lies beneath the Cotswold Hills on the boundaries of Worcestershire and Gloucestershire and is just two hours from London by car or rail. It is a quintessential English village, steeped in history from Roman times, that attracts visitors from across the world who enjoy the distinctive shops, art galleries, restaurants, hotels and honey-coloured Cotswold stone architecture.



Alfred Parsons R.A. 'Lugger's Hill Gardens, Broadway'



William E. Harris *Broadway High Street c. 1890*  
Courtesy John Noott Galleries, Broadway

In the late 19th century the flamboyant American artist, writer and soldier Frank Millet discovered the delights of Broadway and could not resist introducing them to his friends. Millet unfortunately perished in the Titanic disaster in 1912, but the legacy of those special relationships he created in Broadway is still very much alive today.

Painters, actors, writers, their families and friends visited and worked here in the 19<sup>th</sup> century, including William Morris, Francis Millet, Edwin Austin Abbey, John Singer Sargent, George Boughton, Edwin Blashfield, Fred Barnard, EV Lucas, Edmund Gosse, Alfred Parsons, Mary Anderson, Henry James and JM Barrie.

Many aspects of the village and surrounding countryside feature in world class exhibits including the Tate in London and the Metropolitan Museum, New York. There is much evidence of Broadway's strong links with the Arts and Crafts Movement.

Broadway Arts Festival welcomes the local community as well as visitors from within the UK and overseas to join us between Saturday 9<sup>th</sup> June and Sunday 17<sup>th</sup> June 2012 to enjoy the many activities which will include:

**Exhibition of paintings by John Singer Sargent RA, Alfred Parsons RA and members of the Broadway Colony**

**Exhibition of Arts and Crafts**

**Flower Festival**

**Art Exhibition by local schools**

**Art competition featuring both amateur and professional artists**

**Talks on the paintings and gardens of Alfred Parsons RA**

**Tours led by Marion Mako of Parson's Broadway gardens**

**Concert by the celebrated violinist Michael Bochmann**

**Jazz Concert**

**Guided walking tours of Broadway**

**Re-enactment of Artists v Broadway C.C. Cricket Match**

Full details of all events will be updated on the Broadway Arts Festival website or for more information please email [info@broadwayartsfestival.com](mailto:info@broadwayartsfestival.com).